



2010 ANNUAL REPORT AND 2011 ANNUAL CONFERENCE

GREETINGS FROM GOVERNOR BRIAN SCHWEITZER



Dear Montana Ambassadors and Conference Attendees:

Welcome! You gather this year as we enjoy Montana's economic rebound. Jobs are being created. Commodities are at record production levels and at record prices, tourist visits at new highs and new technology companies are choosing to locate in Montana in record numbers.

Unlike almost all other states, we have "cash in the bank". Our state's finances are sound. Montana's economy can only be as strong as our main streets. Economic development and job creation have been a priority for my administration, and I assure you it will continue to be a driving force - Montana is open for business! Improving the economy of Montana is a never-ending process that begins with our small businesses.

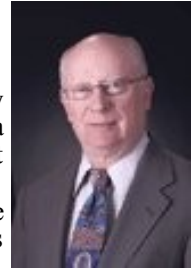
If you have the opportunity to visit with your local legislators, let them know Montana's economic engine is building up a head of steam and their efforts should fuel that engine...not apply the brakes with unnecessary legislation and efforts to turn back the clock. My budget and legislative agenda was designed to move Montana forward, building on our success and creating more high paying jobs.

Montana is a special place. It is the best place to start a business, raise a family and build a community. Thank you for your commitment to Montana's main streets.

I look forward to continuing to work with you to make our great state - even better. Growing our state is something I can't do alone - I want to hear from you. Please visit our website at www.governor.mt.gov and submit your good ideas or apply for boards or councils. Or stop by when you are in Helena - the door is always open.

A handwritten signature in black ink, which appears to read "Brian Schweitzer". The signature is stylized and written in a cursive-like font.

MESSAGE FROM THE PRESIDENT



Channing Hartelius
President
2010—2011

I have been extremely honored and blessed to have been your President this last year. My unofficial theme was *Montana Ambassadors on the Move*, and that we are. With Gloria and a magnificent Board, I am proud to proclaim the Montana Ambassadors are movers and shakers when it comes to promoting Montana business, education and art. A brief recap of highlights this year:

1. Montana Ambassador officers reinitiated a face-to-face meeting with the Governor to kick off the year. Governor Schweitzer's enthusiasm was very much appreciated. Jackie Williams, GOED, has proven to be an invaluable asset to this organization.
2. The Montana Ambassador Business Open was an overwhelming success thanks to Dale Mahugh.
3. Montana Ambassadors participated in the Economic Summit sponsored by Senator Max Baucus. Donna and I manned the Montana Ambassador booth where we were delighted to meet numerous people interested in our organization.
4. Montana Ambassadors hosted meetings across the state so that Evan Barrett could spread the good news about Montana's economy.
5. Missoula, Billings and Bozeman Chapters held successful *HomeTown Celebrations* to honor recipients of the Governor's Arts Awards.
6. Several Montana Ambassadors attended the Pacific Northwest Chapter Speaker Series event with Senator Tester. This chapter serves as a model for building business bridges to Montana.
7. Lynda Colucci organized a San Francisco outreach meeting with Governor Schweitzer and key business leaders in the Bay Area. No doubt business will be brought to Montana as a result of this outreach.
8. Last but not least, the 2011 Annual Meeting is well in place and looking fantastic, thanks to Liz Marchi, our Conference Chair.

All in all I couldn't be more pleased with our successes this last year. Thanks for giving me the opportunity to serve.

Kindest regards,

Channing J. Hartelius



MONTANA AMBASSADOR AWARD WINNER

2010 ENTREPRENEUR OF THE YEAR

MIKE YINGER



Mike Yinger is the founder, Chairman of the Board, and CTO of Elk River Systems Corporation and its business units, TicketPrinting.com, Ticket River, UK Ticket Printing, Ticket River Australia, and PerforatedPaper.com. Mike is responsible for all technology including the design and architecting of our ticket printing technology. Mike brings 35 years of enterprise technology experience.

Prior to starting Elk River Systems, Mike worked for IBM from 1994 to 1997. As an Executive Consultant and systems architect, Mike helped establish a strong object oriented systems development practice within IBM Global Services. Mike was an early practitioner and pioneer in developing mission-critical object oriented systems. In 1991, Mike joined Digitalk, the maker of the object oriented Smalltalk programming language and development tools as a Senior Consultant. Mike's focus was system's architecture and object oriented business model architecture. He helped develop a headless version of the Smalltalk virtual machine. He also helped clients scale the learning curve of object technology through strong mentorship and consulting engagements.

Prior to Digitalk, Mike led a private consulting company, Canonical Systems specializing in object oriented architectures and systems. Before Canonical Systems, Mike spent three years at Northrop Grumman. Mike worked in Northrop's Advanced Systems Division where he developed lofting software used for aero and radar design optimization for the B2 Stealth Bomber. Also, at Northrop, he was a primary author an object oriented conceptual schema language that later adopted by the ISO 10303 as Part 11(EXPRESS) of the standard for product definition.

Mike began his career in software development working in the field of finite element analysis, signal processing, manufacturing and engineering systems for Tektronix, and Hughes Aircraft Corporation. Mike graduated from Oregon State University with a degree in mechanical engineering. Mike joined the USMC in 1969 and was privileged to serve with the 1st Mar Div, 1st Marine Regiment in Vietnam.

MONTANA AMBASSADOR AWARD WINNER

2010 BUSINESS OF THE YEAR



D.A. Davidson & Co.

member SIPC

Founded in 1935, D.A. Davidson & Co. is now the largest full-service investment firm based in the greater Northwest. The firm is headquartered in Great Falls, with employees working from offices across 17 states. Importantly, D.A. Davidson is employee-owned, which helps fuel our employees' passion for doing what's right for clients and for completing that work efficiently.

The firm's financial consultants provide personalized advice on a wide range of financial products and services to individual investors, businesses, institutional clients and nonprofit associations. An experienced research staff provides analysis in several key sectors, winning awards each year for research quality, and the firm offers access to the capital markets via corporate finance services and sales and trading. Plus D.A. Davidson offers public finance for projects across a wide array of areas, including state and local governments, public and private utilities, alternative energy, higher education, public and charter schools, health care, housing and real estate, specialty districts and resorts, tribal financing and more.

D.A. Davidson is recognized for the Davidson 99 Regional Stock Index®, a benchmark of the economic landscape for the Northwest and Rocky Mountain region. The company also is proud to be a strong supporter of local communities. The firm supports The Stock Market Game in a number of states, encourages volunteerism among employees, offers regular opportunities for donating to charitable causes, and matches employee donations and some of their volunteer hours to most nonprofit organizations. Member FINRA/SIPC.



MONTANA AMBASSADOR AWARD WINNER

2010 MIKE MALONE EDUCATOR OF THE YEAR

FRANK GILMORE

William Franklin (Frank) Gilmore was born March 26, 1935 at Bailey, Mississippi. After finishing at West End High School in Birmingham, Alabama he was educated by earning a BS Degree in Chemistry and a US Army Commission at Virginia Military Institute in 1957, and a Ph.D. in Organic Chemistry at Massachusetts Institute of Technology in 1961. He spent a postdoctoral year at the Institute of Molecular Biophysics at Florida State University, 1963-64; took courses at the NIH Graduate School, 1963; took courses in law and pharmaceutical sciences at University of Missouri in Kansas City (1965-67); and completed a certificate at the Institute of Educational Management at Harvard University (1994).

After working in industry, a government laboratory and for a contract research institute, in 1967 he started a 44-year academic career as an assistant professor at the University of Mississippi. He has been a member of Sigma Xi, The Scientific Research Society for over 50 years serving in many roles including as president in 2002-03 and treasurer in 2009-10. He has also been a member of NIH Study Sections, the NAPLEX Review Committee of the National Association of Boards of Pharmacy since 1980, and the Goldwater Scholarship Review Committee since 1989.

He considers his most significant professional accomplishment to be the introduction of AS, BS, MS and Ph.D. candidates to new concepts that have served as the basis for their significant careers. In research, working with his students and associates, he was able to achieve numerous original discoveries in chemistry and medicinal chemistry. After serving as Executive Vice President of West Virginia Institute of Technology, in 1998 he assumed his current position as Chancellor and Professor of Chemistry at Montana Tech of The University of Montana.

MONTANA AMBASSADOR AWARD WINNER

2010 MONTANA AMBASSADOR OF THE YEAR

LISA PERRY



Lisa has been Community Affairs Manager for PPL Montana since 2005. Her primary responsibility is the Community Fund, a program that awards grant dollars focusing on education, environment, and economic development. In addition, she has responsibility for the company's United Way campaign, special events, and just about anything else that involves getting PPL involved in the community. She is an active Board member of the Billings Community Foundation and a graduate of Leadership Montana in 2006.

Lisa is a Miles City native who moved to the bright lights of Billings in 1981.

After graduating from Miles Community College, she graduated from MSU-B (then Eastern Montana College) with a BA in Organizational Communications. She is pleased to have earned Outstanding Alumni from MCC in 2008 and recognized for Exceptional Achievement from MSU-B in 2009. Lisa worked her way through college loading bags for Big Sky Airlines, then went on to spend 25 years in the aviation industry. Her last position was Sales Manager for Northwest Airlines responsible for Montana and Wyoming.

Lisa lives in Huntley with her husband and dog. They spend every available free moment on the golf course.

MONTANA AMBASSADOR AWARD WINNER

2010 MONTANA OUTREACH AMBASSADOR OF THE YEAR

KIRK VAN ALSTYNE



The Pacific Northwest Chapter is the first chapter to extend the reach of the Ambassador organization outside of the state of Montana. In his role of President of the PNW Chapter, Mr. Van Alstyne directs a group of passionate Montana ex-pats that believe that even from afar they can have a positive impact on economic development in Montana. This past year

the PNW Chapter utilized its collective base of business contacts to funnel several new business and re-location opportunities to Montana, as well as made connections that resulted in a young Montana technology company securing growth financing.

Kirk Van Alstyne is a Managing Partner and Co-Founder of Evolution Capital Advisors. Evolution is a boutique investment bank providing capital formation (raising capital) and mergers and acquisition advisory services focused on the niche of early stage technology companies in the Clean Energy, Media, Telecom, and Information Technology sectors. Kirk manages venture capital and corporate strategic relationships, and sources, executes, structures, and negotiates private placement and M&A transactions. Prior to Evolution Capital, Kirk was a Managing Director at Cascadia Capital, a national investment bank focused on emerging growth and middle market companies. At Cascadia, Kirk was Head of the IT Infrastructure Practice and also managed Energy Technology opportunities, and was part of the initial team that oversaw firm development from its early formation to a national operation.

Prior to Cascadia Capital, Kirk founded and operated Venture Intelligence, a strategy consulting practice aimed at emerging growth firms, advising technology start-ups in the energy, internet, wireless, and software sectors. Previously, Kirk held positions in sales and engineering for a multi-national manufacturing firm. Kirk holds a B.S. in Chemical Engineering from Montana State University and a Masters in Business Administration from the University of Washington.

PREVIOUS MONTANA AMBASSADOR AWARD WINNERS 1984-2010

ENTREPRENEUR OF THE YEAR

1993	Mike Felt *
1995	Dean Folkvord *
1996	Marc Pierce *
1997	Ken Thuerbach *
1998	Ralph Hutcheson *
	Gary Hoovestall-Special Acknowledgement *
1999	Toni Broadbent, Insty Prints
2000	Mike Degn-Moo Juice
2001	Mike McCue, LigoCyte
2002	Michael Schaer, Computers Unlimited
2003	Bill Phillips, Phillips Environmental
2004	Andrew Field, PrintingForLess.com
2005	Don Cape-JWT Capital, LLC
2006	Larry Noonan, AWARE, Inc.
2007	Ron Ueland, Butte, MT
2008	John O'Donnell, TechRanch
2009	The Huls Family, Huls Dairy
2010	Mike Yinger, TicketPrinting.com

*Indicates previous award titled "Dennis Washington Entrepreneur of the Year"

LEGISLATOR OF THE YEAR

2003	Senator Bob DePratu
2007	Senator John Brueggeman
2007	Representative Dan Villa

OUTREACH MONTANA AMBASSADOR OF THE YEAR

2009	Joe Whittinghill, Pacific NW Chapter
2010	Kirk Van Alstyne, Pacific NW Chapter

BUSINESS OF THE YEAR

1999	Big Sky Airlines, Billings
2000	Wells Fargo Bank Processing Center Billings Stream, Kalispell
2001	Zoot Enterprises, Bozeman
2002	North Country Media, Great Falls
2003	MERDI-MSE, Butte
2004	Semitool, Kalispell
2005	Blue Rock Products
2006	CTA Architects Engineers
2007	Glacier Bancorp
2008	CCCS, Inc.
2009	D.A. Davidson & Co.
2010	

MICHAEL P. MALONE EDUCATOR OF THE YEAR

1999	Michael Malone, President, MSU
2000	Joseph McDonald, President, S & K College
2001	Arthur DeRosier, Jr., Rocky Mtn College
2002	Willard Weaver, Dean, MSU COT GF
2003	Jane Karas, President, FVCC
2004	Mary Moe, Dean, MSU COT GF
2005	George Dennison, President, The U of M Dean Rich Semenik-MSU, Bozeman
2006	Geoff Gamble, President, MSU
2007	Harry W. Fritz, Ph. D., Professor UofM Dean Jane Baker, COT, Butte
2008	Jon "Tony" Rudbach (1937-2008), Assoc. V.P. Research and Ec Dev The U of M
2009	David S. Forbes, Dean, The U of M
2010	Frank Gilmore, Chancellor, MT Tech

AMBASSADOR OF THE YEAR

1984	Al Bell
1985	Russ Ritter
1986	Bob Henkel
1987	Dan Regan
1988	Gary Buchanan
1989	Bud Lilly
1990	Jim Scott
1991	Dan Regan
1992	Dan Smith
1993	Bob Bragg
1994	Greg Cuniff
1995	Gary Carlson
1996	Penny Copps & Jim Smitham
1997	Kay Foster
1998	Alan Nicholson
1999	J. Logan Rogers
2000	Evan Barrett
2001	Philip Sandquist
2002	Jon Marchi
2003	Turner Askew
2004	Pat Seiler
2005	Ken Richardson
2006	Rick Edwards
2007	Sean Thompson & Dale Mahugh
2008	Carl Kochman
2009	Bill Johnston
2010	Lisa Perry

MONTANA AMBASSADOR LEADERSHIP

PAST PRESIDENTS

1984	Ed Jasmin
1985	Ed Jasmin
1986	Ian Davidson
1987	Paul Schmechel
1988	Jim Spring
1989	Dan Lambros
1990	Al Bell
1991	Russ Ritter
1992	Marilyn Wessel
1993	Bob Henkel
1994	Gary Carlson
1995	Dan Smith
1996	Kay Foster
1997	Alan Nicholson
1998	Terry Abelin
1999	Penny Copps
2000	Greg Cuniff
2001	Jon Marchi
2002	John Langenheim
2003	Douglas Anderson
2004	Emil Erhardt
2005	Liz Marchi
2006	Craig Herbert
2007	Rick Edwards
2008	Ken Richardson
2009	Bill Johnston
2010	Channing Hartelius

BOARD OF DIRECTORS 2011

Officers and Executive Board:
 Past President—Channing Hartelius
 President—Rick Edwards
 1st Vice President—Jeff Laverdiere
 2nd Vice President—Tagen Vine
 Secretary—Dore Schwinden
 Treasurer—Jon Marchi
 Governor's Office Liaison—Evan Barrett
 Jackie Williams

Directors:
 Steve Holland, Bozeman
 Carol Donaldson, Billings
 Robert Bargatze, Bozeman
 Bob Nystuen, Kalispell
 Lisa Perry, Billings
 John O'Donnell, Bozeman
 Ken Richardson, Missoula
 Tyler Disburg, Missoula

Chapter Vice Presidents
 Terry Beaubois, Bozeman
 Melanie Schwarz, Billings
 Dale Mahugh, Butte
 Tennis Tennyson, Great Falls
 Tom McGree, Helena
 Jeannie Luckey, Kalispell
 Election Pending, Missoula
 Lynda Colucci, San Francisco/Bay Area
 Kirk Van Alstyne, Seattle, Pacific Northwest
 Leslie Messer, Glasgow/Sidney

AMBASSADOR PLENIPOTENTIARY

What is a Plenipotentiary?

Pronounced plēn'ə-pə-tēn'shē-ēr'ē, this is a title made to any member of the Montana Ambassador organization who has rendered especially meritorious service to the industrial or economic development of the State. The award in honorary in nature and continues throughout the lifetime of the recipient.

1984	Gary Buchanan
1985	Ed Jasmin
1997	Dan Smith
2000	Dan Lambros
2003	Arne Siegel
2003	Keith Colbo
2004	Butch Ott
2005	Larry Gianchetta
2007	Jon Marchi Liz Marchi Tom Siebel

**Keep up-to-date at
www.montanaambassadors.com**



Rick Edwards
2011 President

MONTANA AMBASSADOR MEMBERS

LISTED BY CHAPTERS AS OF JANUARY 2011 * INDICATES CHAPTER VICE PRESIDENT

AT LARGE

BOB BOSCHEE
TOM DONNELLEY
CLAY JENKINSON
BARB NEMECEK
RICHARD L POST
DEBORA H HAYDEN
BRIAN S. O'KEEFE
JIM McCRAY

BILLINGS

JAMES BOS
GARY BUCHANAN
TAD BUTT
KIM CHAMPNEY
CAROL DONALDSON
PATRICE ELLIOTT
EMIL ERHARDT
KATHY HILDEBRAND
TED LOVEC
JAMES LUCAS
JOCK MICHELOTTI
JOSEPH MICHELS
LISA PERRY
SHARON PETERSON
RICK REID
MELANIE SCHWARZ*
RON SEXTON
LINDA SHELHAMER
DEBORAH SINGER

BOZEMAN

JOHN BAILEY
ROB F BARGATZE
TERRY BEAUBOIS *
HEATHER BELLAMY
MICHAEL COLES
CATHY CONOVER

WADED CRUZADO
JAMIE DOGGETT
ROBERT EBINGER
JP GABRIEL
GEOFFREY GAMBLE
ROB GILMORE
NANCY LIEN GRIFFIN
JAYNEE GROSETH
STEVEN HOLLAND
ERIC HYYPPA
JEFF MacMILLAN
CHANTEL McCORMICK
JOHN O'DONNELL
ARNOLD (Arne) SIEGEL
BRET SNYDER
PAMELA SVEINSON
LANCE TREBESCH
SCOTT WARWOOD

BUTTE

EVAN BARRETT
PAUL BEATTY
PAMELA BUTLER
JAMES DAVISON
RICK EDWARDS
DALE E. MAHUGH *
LARRY NOONAN
RAY ROGERS
BOB ROWE
JEFFREY RUFFNER
KIRK SANDQUIST
JIM SMITHAM
MIKE THATCHER
TODD TREGIDGA
MARK D ZORA

CALIFORNIA

LYNDA COLUCCI

GREAT FALLS

GREG CUNNIFF
IAN DAVIDSON
ANDREW DAVIDSON
FRED DAVIDSON
BRETT DONEY
ELMER FELDMAN
PATRICK E. GALVAS
MARJORIE ANN GRAY
DONNA HARTELIUS
CHANNING HARTELIUS
WMA JOHNSTONE
RYAN MILLER
TENIS TENNYSON*

HELENA

ZOANN ATTWOOD
TIMOTHY BARTZ
TONI BROADBENT
TONY BROCKMAN
WEBB S. BROWN
GARY CARLSON
KEITH COLBO
RODGER FOSTER
ED JASMIN
JAMES JOHNSON
CARL KOCHMAN
JEFF A LAVERDIERE
JIM LYNCH
JAMES MAIERLE
TOM McGREE*
ALAN NICHOLSON
ROBERT PECCIA
DORE SCHWINDEN
PAT SEILER
MARK SIMONICH
SHEILA STEARNS
PETER STRAUSS

KALISPELL

TURNER ASKEW
KELLIE DANIELSON
GEORGE DARROW
DICK HAMMETT
ROBERT H HERRON
JANE KARAS
GREGORYLANE
JEANNIE LUCKEY*
STEVE LUCKEY
ELIZABETH MARCHI
JON MARCHI
CAROL NELSON
ROBERT NYSTUEN
JIM OLIVERSON
JANE RATZLAFF
J LOGAN ROGERS
DALE ROO
RIC SMITH
RAY THOMPSON
JOE UNTERREINER
TAGEN VINE

MISSOULA

DOUG R ANDERSON
SEAN BENTON
COOPER BURCHENAL
GARY BURNETT
BRENT CAMPBELL
DON COLLINS
FRANK D'ANGELO
TYLER DISBURG
ROYCE ENGSTROM, PhD
JOE FANGUY, PhD
RUSS FLETCHER
ALAN FUGLEBERG
LARRY GIANCHETTA
LINDA GRAY

NICOLE HAGERMAN

ARVID HILLER
BOB HOMER
WILLIAM S JOHNS-
TON
VICKI JUDD
DICK KING
MARK KUIPERS
JACK MANNING
KATHY OGREN
SUSAN HAY PATRICK
KEN RICHARDSON
JEFFREY P SHAY
DANIEL SMITH
THOMAS SWENSON
FAYE HANSON WARREN

PACIFIC NW

PATTI BROOKE
MARTIN CALVERT
TODD DEAN
TODD KENCK
WAYNE REBICH
SEAN THOMPSON
JAMES THOMPSON
KIRK VAN ALSTYNE*
JOSEPH WHITTING-
HILL

SIDNEY/ GLASGOW

GENE BUXCEL
CHAR JONSSON
LESLIE MESSER
CRAIG HERBERT
CAL ORAW

HONORARY

TIM BABCOCK
MAX BAUCUS
JUDY MARTZ
MARC RACICOT
DENNY REHBERG
BRIAN SCHWEITZER
TED SCHWINDEN
STAN STEPHENS
JON TESTER

Montana
Ambassadors:
*Serving
Montana
for the past
27 Years*

MONTANA AMBASSADORS OUR MISSION

Members act as official Ambassadors of the State of Montana with the following mission:

REPRESENT the Administration of the Governor in business related contacts in and out of Montana.

ASSIST and advise the Governor and the various departments of the Cabinet on matters of business and trade development.

INITIATE projects that encourage and support economic improvements throughout the state.

DEVELOP relationships with educational institutions, agencies and systems that foster the economic vitality of Montana's workforce and enhance the quality of life for its citizens.

SUPPORT, whenever practical, efforts by other groups to contribute to the economic vitality of Montana.



L to R: Jon Marchi, Melanie Schwarz, Tennis Tennyson, Steve Holland, Heather Bellamy, Joe Michels, Tagen Vine, Ken Richardson, Carl Kochman, Rick Edwards, Jeff Laverdiere, Lisa Perry, Dale Mahugh, Tom McGree, Bill Johnston.

MONTANA AMBASSADORS

The Montana Ambassadors is a volunteer, not-for-profit organization of leaders in business, education, and the professions with common dedication to living and doing business in Montana and to furthering the best interests of the state.

At the pleasure of the Governor, its members act as official Ambassadors of the State of Montana.



Honoring Excellence:
Gov. Schweitzer and Joe Whittinghill



Building business bridges from the Bay Area to Montana.



Russ Fletcher
promotes all things
Montana through
MATR



Bill Johnston, middle, is "roasted" by Lynda Colucci
with help from Ken Richardson.



Your board at work.



Jackie Williams, GOED,
is key to our success.

MONTANA AMBASSADOR ANNUAL MEETING THE NEW NORTH AMERICAN ENERGY CORRIDOR: MONTANA AND ALBERTA *Exploring Cross-Border Energy Challenges and Opportunities* Best Western Helena Great Northern Hotel

AFTERNOON, FEBRUARY 24TH

12:30pm **Registration Opens**

1:00pm – 1:30pm **Orientation for New (and not so new) Members of Montana Ambassadors**
Liz Marchi (Past President) and Rick Edwards; (Incoming President) of Montana Ambassadors

1:45pm – 2:00pm **Welcome and Introductions**
President Channing Hartelius

2:00pm – 2:45pm **Montana Ambassadors Actions and Activity**
MT Ambassador Business Open Report – Dale Mahugh,
Tournament Co-Chair
Business Expansion and Retention (BEAR) –
Business Success Story
Outreach Activities – Ken Richardson,
Past President Montana Ambassadors
Chapter Updates – V.P.'s
Introduction of New Members and Updates
The Arts and Montana Ambassadors – Cinda Holt,
MT Arts Council
Montana Ambassador of the Year – Lisa Perry
Outreach Ambassador of the Year – Kirk Van Alstyne



2010 Business Open
Channing Hartelius, Linda Gray
and Jeff Laverdiere

AFTERNOON, FEBRUARY 24TH

PRESENTATIONS BY 2010 AWARD WINNERS

- 3:00pm – 3:30pm **Montana Ambassador Entrepreneur of the Year: Mike Yinger, TicketPrinting**
On the date of one of the darkest moments in recent US history, a professional problem solver began building a Montana (and American) success story.
- 3:30pm – 4:00pm **Montana Ambassador Business of the Year: D.A. Davidson and Co.**
Presenter: Michael Morrison is Senior Vice President, Corporate Marketing, for Davidson Companies including the Individual Investor Group of D.A. Davidson & Co. as well as Davidson's capital markets, asset management and trust businesses. D. A. Davidson and Company is celebrating 75 years of success and best practices.
- 4:00pm – 4:30pm **Montana Ambassador "Michael P. Malone" Educator of the Year: Frank Gilmore, Montana Tech** Representing outstanding accomplishment, excellence and leadership in the Field of Education.
- 4:30pm – 5:30pm Break



Michael Morrison

SOCIAL AND AWARDS DINNER



David Ewer
Budget Director

- 5:30pm – 6:15pm **Social and Photos with David Ewer, Montana Budget Director, and Montana Ambassadors 2010 Award Winners**
- 6:30pm—8:00pm **Montana Ambassador Awards Dinner**
- 8:00pm—?? **No host social at the Silver Star, downstairs; finish the day relaxing in The Governor's Room**

MONTANA AMBASSADOR ANNUAL MEETING THE NEW NORTH AMERICAN ENERGY CORRIDOR: MONTANA AND ALBERTA

Exploring Cross-Border Energy Challenges and Opportunities

FRIDAY, FEBRUARY 25TH

- 7:30 – 8:15am **Working Breakfast**
Congressional Greetings * Montana Ambassador Membership Annual Meeting *
Announcement of Officers and Overview for 2011 by Incoming President
- 8:15 – 9:15am **Keynote Speaker: Dave Collyer, President, Canadian Association of Petroleum Producers**
"The U.S.- Canada Energy Relationship and Canada's Oil Sands"
Dave Collyer will provide an overview of the energy relationship between Canada and the United States, positioned in a global context. Dave will describe the role of Canada's oil sands in three areas - economic growth, environmental performance and energy security and reliability for North America. Finally, Mr. Collyer will focus on areas where Canada and the United States can work together to advance our mutual interests related to the oil and gas industry.
- 9:15 – 9:30am **Break**
- 9:30 – 10:45am **The New North American Energy Corridor: Trans-Border Energy Projects**
Panelists will raise awareness of what is going on in the Montana-Alberta Corridor and identify the impact to Montana's economic future as well as the nation's energy future.
Moderator: Evan Barrett, Governor's Office – Chief Business Officer
Montana Alberta Tie, Ltd.—Harley Harris General Counsel
NaturEner - Bill Alexander, Chief Development Officer
Grasslands Renewable Energy—Carl Borgquist, President
NorthWestern Energy—Rick Edwards, Director of Key Accounts and Economic Development
- 10:45 – 10:55 Fast Break



Dave Collyer
CAPP

10:55 – 11:30am **“It’s Not Green. It’s Business.” Barbara Wagner, Senior Economist, MT Dept. of Labor and Industry.**



Barbara Wagner

While some may call it green, economists call it improved efficiency. Increased awareness of environmental externalities and a dwindling global supply of traditional energy sources have caused Montana businesses to change their business practices in order to reduce energy costs. From the oil and gas industry to the solar power, we are changing the way we do business. For some, these economic forces have created new markets and opportunities that will result in more Montana jobs. For others, change poses a threat. This presentation will give a bird-eye view of what “green” means to Montana’s economy, and how businesses and workers may be affected in the future.

11:30 – Noon **Legislative Update and Education Initiatives from the Governor’s Office**
The Majority and Minority Leadership (invited) will provide an overview of the 2011 Session and update attendees on business and energy legislation. Dan Villa, Education Advisor to Governor Schweitzer will present on education initiatives to fund education in Montana.

Noon – 12:15 **Call to Action and Conference Closing**
Rick Edwards, MT Ambassador President, Liz Marchi, Conference Chair

SPECIAL THANKS TO OUR AGENDA COMMITTEE

Liz March, Chair * Jackie Williams * Chantel McCormick
Rick Edwards * Jeff Laverdiere * Tagen Vine
Lisa Perry * Channing Hartelius

Montana Ambassadors P.O. Box 722 Anaconda, MT 59711 ph: 406.563.5353

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