



MONTANA
AMBASSADORS

CELEBRATING 25 YEARS
OF SUCCESS AND SERVICE

1984 - 2009



MONTANA
AMBASSADORS

First Board Members



Left to Right:
Ed Jasmin, President;
Gary Buchanan, Secretary;
Lola Hansen, George Anderson,
Treasurer; Paul Schmechel,
Vice President; Buck Tortenson,
Bill Martin, Jim Spring,
Maxine Johnson, Dan Lambros,
and
Ian Davidson, Vice President

Not pictured: Don Olsson, Joe Reber, George Selover and Ray Thompson

Ed Jasmin, Pat Seiler

How it all started....

The Beginning --Governor Schwinden and Dept of Commerce
Authorized by 1983 Legislature as part of the “Build Montana” Program

Goals were to promote and encourage long-term economic growth

Exploration Phases

Governor Schwinden enlisted the Chamber of Commerce, Montana Bankers Association, International Trade Commission, and Montana Department of Commerce to gather and evaluate data from other states about economic development activities.

Gained commitment from Private Sector

Launch Phase

Articles of Incorporation filed January 24, 1984
First meeting in Helena, June 20, 1984-- 120 Ambassadors

Ed Jasmin, Pat Seiler

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Where we have been...a look back.



**Governors Babcock, Schwinden, Racicot,
Martz, Judge and Stephens**



**Governor Brian
Schweitzer and Jag**

Ed Jasmin, Pat Seiler

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Highlights of 25 years...

Ambassador Survey
Catch and Release Fly Fishing Tour
Bragg/Lewis Business Retention & Expansion
Value-added Ag Forum
Infracon '96
School-to-work
Telecom-FCC Universal Service Fund
Business Technology Day
Wheeler Center Tax Forum
Made in Montana Food & Gift Show
Loaned Executive

Legislative "Wins"
Development Summits
Jason Project
World in Motion
John Raffato Business Plan Competition
Montana Arts Council
Montana Business Open
Outreach Chapters: PNW Model
60 Summits
BEAR Program
T. Boone Pickens: Energy Jobs for MT

Ed Jasmin, Pat Seiler

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OUR MISSION CONTINUES...



Ken Richardson
President

The Montana Ambassadors is a volunteer, not-for-profit organization of leaders in business, education, and the professions with common dedication to living and doing business in Montana and to furthering the best interests of the state. At the pleasure of the Governor, its members act as official Ambassadors of the State of Montana.

Where we are going...



Incoming President Bill Johnston

What we are doing...

MONTANA AMBASSADOR BUSINESS OPEN



Nancy Lien Griffin, Steve and Jeannie Luckey

Dale Mahugh, Reporting

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What we are doing...
MONTANA AMBASSADOR BUSINESS OPEN



2006 Glacier Bank

Plan to attend
the event where
**Business
Education
and
Government**
meet to
network and
help to create
**MONTANA'S
FUTURE**



2008 Three Guys and a Golfer



2007 The UofM Missoula



Jackie, Chris and Ken

Dale Mahugh, Reporting

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• What we are doing... MONTANA AMBASSADOR BUSINESS OPEN



The date: August 20, 2009

The time: 9:00 am Tee off

The Place: Jack Nicklaus Old Works Golf Course
Anaconda, MT

Sign up (you or your team) during the conference and win a night's lodging for two at Grouse Mountain Lodge, Whitefish.

Dale Mahugh, Reporting

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• What we are doing...

**Building a Partnership with the
MONTANA BEAR PROGRAM**



*Our common purpose is to strengthen local companies
and enhance our community's business climate.*

Mike O'Rourke, Reporting

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What we are doing...

MONTANA BEAR PROGRAM

Montana Ambassadors have been supporting business expansion and retention practices for years. It is partly due to Montana Ambassadors that the program exists today. It is an Action Item in the 2009-2012 Strategic Plan.

What do BEAR Teams do and provide?

- **Opportunities** to learn what is working and where improvements can be made
- **Opportunities** to build stronger relationships with existing businesses – helping them to grow and thrive in our communities.
- **Help** identify business needs and concerns
- **Referrals** to support services and resources
- **Offer** issue specific training opportunities
- **Increase** growth and profitability potential
- **Produce** data effecting local and state policy and legislative action.

Mike O'Rourke, Reporting

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What we are doing... MONTANA BEAR PROGRAM

Join us!

- ✓ Schedule a BEAR team visit for your business
- ✓ Serve on an assessment team
- ✓ Serve as an interviewer
- ✓ Serve as a referral resource as needed
- ✓ Spread the word!
- ✓ Visit with your regional BEAR Team today

2008 BEAR Roundup
MT Ambassador
Conference



Mike O'Rourke, Reporting

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What we are doing...

MONTANA AMBASSADOR OUTREACH



Seattle (PNW Chapter)



Spokane



Denver

Ken Richardson, Reporting

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What we are doing...

MONTANA AMBASSADOR OUTREACH

Engaging in an active OUTREACH partnership with the Governor's Office of Economic Development and Montana's Alumni Associations to:

Assist the Governor in developing out-of-state Ambassadors who can serve as a voice for Montana in other states.

Work closely with the Seattle and other new chapters to showcase various areas of the state.

Develop and strengthen Alumni Association involvement and outreach.

Provide logistics and coordination for outreach events.

Create a database of out-of-state event attendees for follow-up.

Enhance the Montana Ambassador Business Open for recruitment and retention

Strengthen the Annual Conference to retain and recruit businesses in Montana

Ken Richardson, Reporting

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What we are doing...

CHAPTER UPDATES AND NEW MEMBERS

KALISPELL – V.P. Jeannie Luckey

- Dale Roo, EDR Financial
- Mike Strotheide, MT West Ec Dev
- Carol Nelson, Carol Nelson Design

BOZEMAN – V.P. Heather Bellamy

- Rob Gilmore, Solution Mountain
- Jayne Groseth, MSU Alumni Relations
- Lance Trebesch, Elk River Systems

MISSOULA – V.P. Tyler Disburg

- Joni Walker, MT Federal Credit Union
- Cooper Burchenal, saltStudio
- Sean Benton, Partners Creative
- Chad DeLong, Missoula Area Ec Dev Corp
- Dick King, Missoula Area Ec Dev Corp

BUTTE – V.P. Dale Mahugh

- Ray Rogers, Nat'l Cr. For Healthcare Infomatics

PACIFIC NORTHWEST - V.P. Joe Whittinghill

- Speaker Series Update

HELENA – V.P. Mark Simonich/Carl Kochman

- Zoann Attwood, Intralot

GREAT FALLS – V.P. Channing Hartelius

- Brett Doney, Great Falls Development Authority

BILLINGS – V.P. Dr. Joe Michels

- Chapter Meeting Updates

SIDNEY – V.P. Craig Herbert

- Sidney Area Update

Billings Chapter Meeting



Chapter Vice Presidents, Reporting

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What we are doing...

MONTANA AMBASSADORS AND THE ARTS



Montana Ambassador
“Producers” -

of not one, but *two*

2008 Hometown Celebrations

Missoula Chapter, Faye Hanson

Warren and Bob Homer.



2008 Governor’s Arts
Awards Celebration



Montana Ambassadors

Toni
Broadbent
and
President

Ken Richardson

Cinda Holt, Reporting

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And Last but Not Least...OUR NEW LOOK!

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Carl Kochman, Reporting

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A Bit of Reminiscing



Past Presidents



President's Circle



Seattle Kickoff

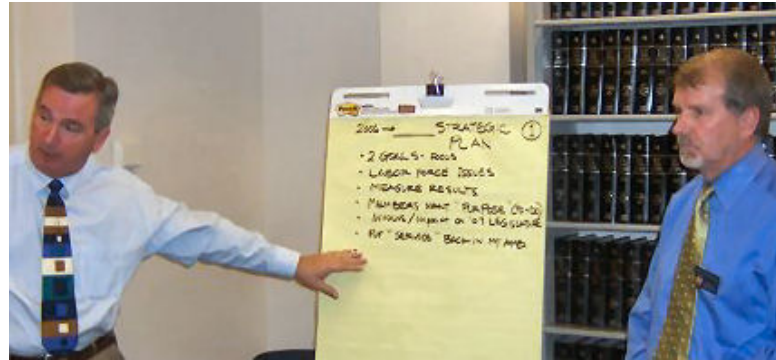


Butte Chapter Meeting

A Bit of Reminiscing



Business Open



Strategic Planning



Chapter Connections



Annual Meeting



Bozeman Chapter

What are some of your Montana Ambassador memories?

